

# Mobile operator business support solutions

# **SMS Dispatcher**

High performance SMS Gate



## **Summary**

SMS Dispatcher provides high-performance transformation and routing of SMS-streams from mobile operator's business support systems towards the operator's SMS-centre for self-care, top-up, broadcast and other needs.

The solution supports subscribers' preferences (transliteration, splitting), templates, resending.

SMS Dispatcher optimizes SMS centre loading.

The solution realizes the most usable corporate interfaces: Oracle SQL, MSSQL, SOAP, Message Queue, SMPP.

SMS Dispatcher also supports back messages from subscribers back to corporate systems such as VAS, SMS portals, self-care and others.

The solution is highly fast, up to 3000 SMS/s and higher.

## **Main functionality**

- Optimal loading of SMS centre
- Guaranteeing delivery of SMS
- Back stream of SMS from subscribers
- Tracking the status of the message
- Formatting the message according to the subscribers' preferences
- Forming the messages with flexible templates
- Archiving the messages with adjustable depth of storing

#### **Performance**

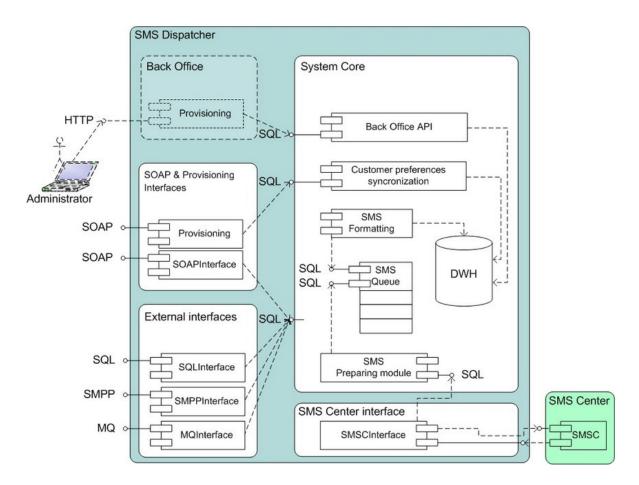
Here is example of SMS Dispatcher performance on Sun Fire V490 (4 CPU UltraSPARC-IV+):

- One channel performance 500 SMS/сек.
- Overall core performance 3000 SMS/ceκ

The solutions' performance is scalable along with server platform.

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#### **Architecture**



## **Advantages**

- High performance
- Ability to work with several SMSC (optional)
- Possibility to use a single license to SMSC if needed
- Horizontal scalability of the solutions modules
- Cross-platform (Linux, Solaris, Windows)
- Simple to install, integrate and support

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#### **Facts**

1 server is enough to operate

 $\boldsymbol{1}$  connection to SMSC is enough to send the messages from all the corporate BSS

4 protocols - MQ, SQL, SMPP, SOAP

**3000** SMS/s

**20 mln** subscribers preferences in SMS-Dispatcher

**2.5 years** of reliable operating with one of the 3 Russian leading mobile operators

7 bin SMS sent for 2.5 years



#### **About Instream**

Instream is founded in 2005 as a company for creating highly reliable solutions for mobile operators. Now Instream develops custom mission and business critical solutions.

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